

Exhibit 3: Project Letters



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THE PRESIDENT

November 13, 2008

Chairman Douglas Bosco
California State Coastal Conservancy
1330 Broadway, 13th Floor
Oakland, CA 94612-2530

Dear Chairman Bosco and Board Members:

San Diego State University (SDSU) is uniquely located within the San Diego River watershed. The mission of the university is to provide well-balanced, high quality education for undergraduate and graduate students and to contribute to knowledge and the solution of problems through excellence and distinction in teaching, research, and service.

On April 18, 2008, San Diego State University, the San Diego River Conservancy, and the San Diego River Park Foundation formed a historic partnership to support management and conservation of the San Diego River watershed. This partnership is focused on developing an interdisciplinary framework that engages SDSU directly in the implementation of the strategic plan for the River, ensuring that students and faculty will become involved in both the analysis and solution of the problems confronting our natural resources.

Motivated by the goals and intent of the partnership, SDSU and our partners have begun developing a program that will help to create a new model for the collection, understanding, and sharing of environmental data within the watershed. Leading this effort, Dr. Matthew Rahn has been working closely with Michael Nelson (San Diego River Conservancy) and Rob Hutsel (San Diego River Park Foundation) to develop a project that supports the goal of long-term viability and sustainability of the San Diego River. This project will help land and water resource managers collect the data and information they need to make informed decisions, track successes, and identify future threats in the watershed.

California Coastal Conservancy funding would provide critical support for this important regional project. I want to thank you for the important service that you provide to environmentally-sensitive projects throughout California.

Sincerely,



Stephen J. Weber
President

SLW:rjl

cc: California State Coastal Conservancy Board Members
Mary Small, South Coast Regional Manager, Coastal Conservancy
Nancy A. Marlin, Provost
Matthew Rahn, Director of Research and Education, College of Sciences



The San Diego River Park Foundation

November 12, 2008

Mr. Douglas Bosco, Chair
California Coastal Conservancy
1330 Broadway, 13th Floor
Oakland, CA 94612

Dear Chairman Bosco:

It is my pleasure to write in support of the funding request before you to support the recently established partnership between the San Diego River Conservancy, San Diego State University and the San Diego River Park Foundation.

This proposal enables a significant step in advancing the framework between our entities in developing better ways to collect, share and analyze data. The opportunity to engage students in local research and activities is very exciting. The SDSU campus is within the San Diego River Watershed, and therefore, provides an exceptional living laboratory for the students and faculty.

The San Diego River Park Foundation with its ongoing citizen-based water quality monitoring program anticipates being an active participant in this partnership. Each month our volunteers collect data from 15 locations along the river. We will also bring with us our existing partnerships with the U.S. Navy, San Diego Stream Team and others. We are very excited about the opportunity to bring technology, some of which is being developed in San Diego, to bear to assist with efforts to better manage and understand the San Diego River.

With the increased interest in the future of the San Diego River, it is essential that we better understand how it functions as we make important and significant expenditures in restoring and cleaning up the river. As an impaired water body in one of California's most urban areas which drains into our wonderful Pacific Ocean and impacts some of the most popular beaches in the world, we would appreciate greatly your support in moving forward with this effort. We think it is a great investment and value tremendously your partnership and support.

Sincerely

Rob Hutsel
Executive Director

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